



PRESENTED BY THE ROC FACTORY

THE BLACK STAR RENAISSANCE CULTURE EXCHANGE & TOURISM

JAMAICA GHANA LINKAGE

Quarterly segments & Experiences
to explore the phenomena of
Ghana & Jamaica cultures!

THE CLASSIC CULTURES

Deeply rooted, well-watered and fertile, a rich history, vibrant culture and strong resilient people.

THE BLACK STAR RENAISSANCE

REDEFINING

YOUR PERSPECTIVES

Vol. 01

THE BLACK STAR RENAISSANCE

SHARING

TRADITIONS | MUSIC | FOOD | SPORTS | TOURISM

INDIGENOUS IDENTITY
JAMAICA GHANA ORIGIN

Our goal is to create relations through community collaborations and social engagement through innovative people-to-people diplomacy. It is a chance for us to explore and connect cultures, find common ground and create combinations that fuse our similarities and differences into cultural currency.

Join us to share and discover the cultural phenomena. Learn & immerse yourself in the Ghanaian & Jamaican cultures.

CULTURAL LEGACY

"THE REBIRTH OF THE AFRICAN SPIRIT"

REDEFINING

YOUR EXPERIENCE

Vol. 01

THE BLACK STAR RENAISSANCE

THE BLACK STAR RENAISSANCE
CULTURE | MUSIC | FOOD | EDUCATION | TOURISM

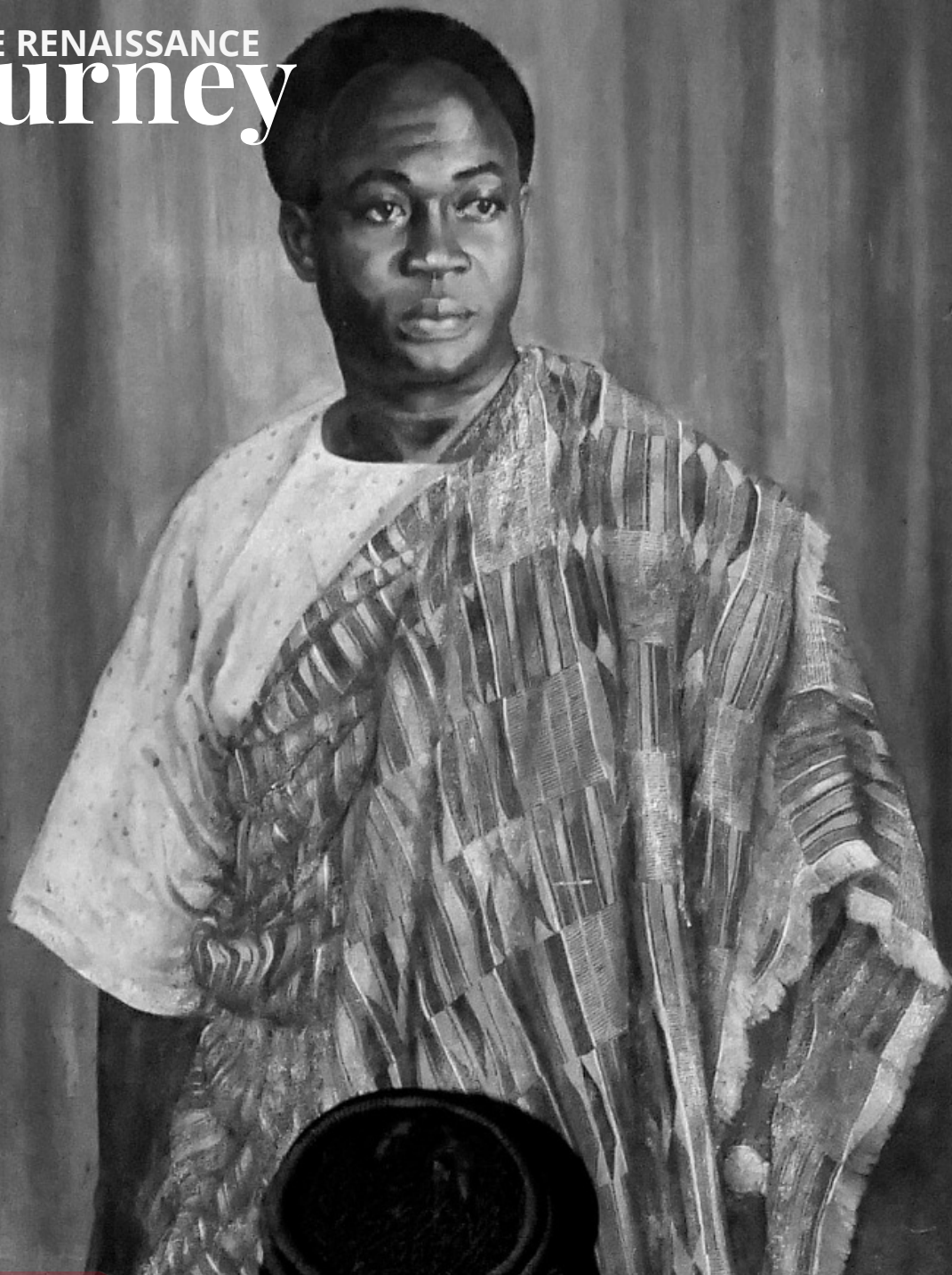
The BSR Culture Exchange provides an opportunity to explore similarities through the lens of various influential presenters exploring, traditions, music, food, education & tourism.

A chance for Musicians, Chefs, businesses, students and brands from incredibly diverse traditions to explore connected cultures, find common ground and create combinations that fuse similarities and differences.

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"THE REBIRTH OF THE AFRICAN SPIRIT"

THE RENAISSANCE Journey



The Redefining Journey

BSRC Exchange balances on three principles: Dialogue, creation, and social engagement to share historical and cultural resources between the African continent and the Diaspora.

"We aspire to create tangible, positive, long-lasting effects as we have much to share with and benefit from each other". Donna Ray, Donnaray Roc; International Award Winning Artistic Director &, Founder of The Black Star Renaissance, Executive Director & President Of Roc Factory.

"THE REBIRTH OF THE AFRICAN SPIRIT"

THE BLACK STAR RENAISSANCE



THE RENAISSANCE JOURNEY EXPERIENCE

EXCHANGE | TOURISM | CONNECTION

FORMATIVE EXPERIENCES TO INSPIRE



"THE REBIRTH OF THE AFRICAN SPIRIT"
ROC FACTORY: ALL RIGHTS RESERVE



"THE REBIRTH OF THE AFRICAN SPIRIT"

THE BLACK STAR RENAISSANCE

CULTURAL ESSENCE

PAST | PRESENT | FUTURE

1 We will explore intercultural connections through music styles, food and language between the two countries. Segments of Ghanaian and Jamaican music genres exploring the social, and spiritual depth such as Traditional forms, High Life, Reggae, Dancehall & Afro beats.

2 The BSRCE further providing the chance to interact personally and discover commonalities, meaningful connections and productive relationships can be formed.

3 We are providing a solution that fosters and highlights the indigenous culture through the BSRCE for meaningful cooperation.

CULTURE | MUSIC | FOOD | EDUCATION | TOURISM

WHO WHERE HOW

Experience the variety of the essence of **who** we are, **where** we come from and **how** we are relate. through our basis traditions, customs, values, spiritually, ceremonies, connections to the life-sustaning resources of the land.



DISCOVER THE LINKAGE

THE AFRICAN CARIBBEAN ORIGIN

JAMAICA GHANA LINKAGE

This ambitious renaissance journey gave us the key pillars that lead to the development of the Black Star Renaissance Culture Exchange program.

FOSTERING THE ORIGIN

We believe in fostering our indigenous culture and hope to share, create prospects and values.

CONNECTING

"Connecting people face-to-face is powerful, as it creates new, unpredictable, positive developments that touch communities for generations to come." --- Donna Ray
Founder & Executive Director



ROC FACTORY is in partnership and collaborations with different organizations, Ministries and influencers in the **USA, JAMAICA, UK, EAST & WEST AFRICA** to implement the Black Star Renaissance Culture Exchange Program (BSRCE) to stimulate tourism, create face-face connections and enhance knowledge about the rich heritage and ties with Ghana and Jamaica. We have highly-valued influencers and award winning practitioners traveling to Ghana to exhibit and share the dynamics of the African origin.

JAMAICA GOLD

**JAMAICA GHANA ORIGIN
FIRST SEGMENT SERIES 2022**

JAMAICA ROYAL TASTE

Jamaica Culinary exploration in Accra. Experience seven days of culinary excellence of the Royal Taste of Jamaica. The cuisine options range from Morning Bites, Nyam and Scram, Tasty, Savoury, and Delectable to Epicurean. All category includes a choice of appetizer, main course, dessert and beverages.

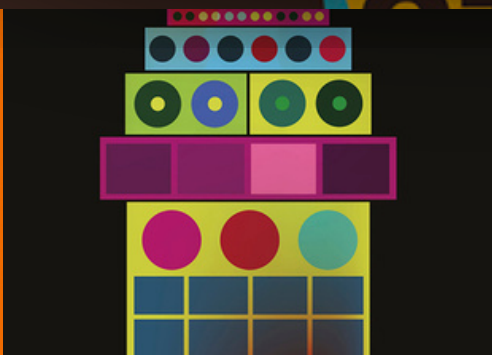
JAMAICAN ROYAL VYBEZ

A musical cocktail of Jamaica's music and expressions. Tailored to educate and entertain through musical bridges and trends of Jamaican music culture. Interpretations showing similarities of the Ghana and Jamaica linkage.

Sessions deals with various topics ranging from the diverse musical repertoire, lyrical content, spiritual emancipatory, social and political aspects.



**CULINARY EXHIBITIONS
3 PREMIUM EVENTS
2 WORKSHOPS**



“Experience Ah likkle piece ah de Island inna de Continent”. It's aim is to highlight Jamaican Culture through edutainment segments **THE SEVEN DAY JAMAICA GOLD EXPERIENCE** is an highly anticipated utmost revealing experience of Jamaica's cuisine, music and dance culture. A week long unveiling of Jamaica's cuisine fused with unique tailored made segments of Jamaican music and dance expressions. All inclusive tailor-made segment to provide social engagement, edutainment and experience of how Jamaica became a global culture of influence and the linkage between Ghana and Jamaica.



BLACK STAR RENAISSANCE

CULTURE EXCHANGE SEGMENTS

CULTURE | MUSIC | FOOD | EDUCATION

We invite ideal representatives in each category who are actively involved in their cultural organizations or activities in a leadership capacity. What each representative has in common is a passion for sharing and preserving our traditions, culture and heritage.



THE BLACK STAR RENAISSANCE

ABOUT

THE FOUNDER

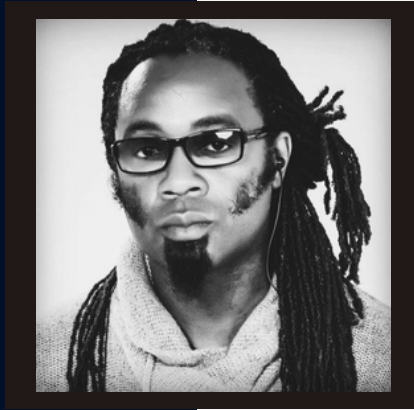


Donnaray Roc the Jamaican is one the most distinguished and influential visionary in the field, bringing forth a global grassroots culture exchange renaissance. The International Award Winning Artistic Director, Diaspora Culture Ambassador, President of ROC Factory LLC, and Founder of The Black Star Renaissance initiative. Donnaray Roc is well-known for her passion and leadership with over fifteen extensive years in the international industry. With a base established in Jamaica, The Empire State, (NYC) and The Gateway of Africa (Ghana). Her company Roc Factory spearheaded a distinct culture exchange renaissance which aims at fostering the African phenomena with cultural engagements through innovative people-to-people diplomacy.

Donnaray has been extensively providing an array of aesthetics values, frontline strategies and resources that creates cultural wealth and developing unique culture exchange platforms. The multifaceted connector is also a Producer, Consultant, Marketing Strategist among other facets. Roc is a collaborator with partnership-driven valued entities to support strategic alliances with Ministries, authentic brands, and key personalities to drive advocacy while implementing a premiere culture exchange renaissance which aims at deepening relationships between Ghana and the Diaspora through “The Black Star Renaissance” initiative.

ROC FACTORY'S TEAM

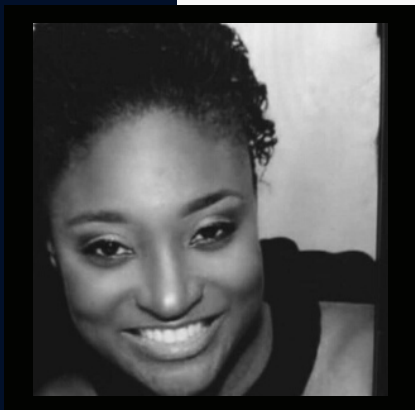
Let's meet our executive members who are professional and have rich experiences.



Victor Lewis

Strategic Advisory - Development Director
Executive Entertainment Production Management

Victor Lewis the Architect over two decades of experience in the international mainstream entertainment industry. Achievement-driven Communications/Brand Developer & Management. The Caribbean One TV CEO is a dynamic expert in media dedicated to spreading artistry and beauty and promoting the growth and development of the Caribbean in global market.



Nordia Teape

Marketing Management - Diaspora Services

Nordia Teape has over 14 years' experience in the banking and finance sector. In her current capacity as CEO and Director of Marketing, Stakeholders across the Caribbean Diaspora inclusive of Jamaicans Inspired (UK), Authentic Caribbean Association, Global Jamaica Diaspora Council and the various Jamaican Diaspora associations in Europe, Middle East, China, Asia and the Pacific Region, Caribbean, Canada, UK and the USA.



Lascelles Clarke

Operations Director - International Procurement & Tourism Product Development

Lascelles Clarke has three decades of experience in Jamaica Institute of Management Financial Accountants, London, England Institute of Logistics and Transport, London, England.



Edward Eduful

Project Managing Director - Logistics Management

Edward Eduful over ten years of experience in project management. Engineer numerous successful projects across various industries.



ROC FACTORY PRESENTS
THE BLACK STAR RENAISSANCE

CULTURE EXCHANGE

SPONSORSHIP OPPORTUNITIES

BSRCE 2022-2023

In order to promote cultural education and exchange. Funding is also important for our operational expenses and execution of the exchange. Without your support, we can't do our work to help preserve our cultures through education and connecting people.

BSRCE PARTNERS & SPONSORS

The Black Star Renaissance is proud to partner with businesses that take social responsibility seriously. Without the support of donors and sponsors, our programs is not possible. We are proud to support our partners, our "Businesses With Conscience," that are dedicated to giving back to support the preservation of Indigenous Culture and its timeless wisdom. We refer to our partners in the business community, as our "Renaissance Keepers."



ROC FACTORY PRESENTS
THE BLACK STAR RENAISSANCE

CULTURE EXCHANGE

SPONSORSHIP OPPORTUNITIES

BSRCE 2022-2023

A variety of opportunities and segments designed to offer additional exposure and reinforce your company leadership position in the minds of the attendees as well as business professionals, The African-Caribbean community, entrepreneurs and other industry professionals that subscribe to our social channels.

BSRCE PARTNERS & SPONSORS

The BSRCE opportunities are designed to improve your company's visibility, reinforce existing relationships, drive more traffic to your brand and ultimately, create more inbound leads. Your brand will be on display before, during and after the exchange through our aggressive, and on-going, marketing campaigns. Scroll down to review the various selections that best fit for your overall marketing plan.



THE BLACK STAR RENAISSANCE CULTURE EXCHANGE

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Ghana & Jamaica cultures!

THANK YOU IN ADVANCE BSRCE 2022-2023



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BSRCE ENDORSEMENTS & STRATEGIC PARTNERS



MINISTRY OF TOURISM,
ARTS AND CULTURE



Integrated
Diaspora
Services

